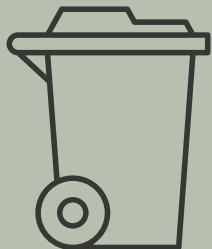


Preparing your house for Photographs

HOW TO PREPARE YOUR HOUSE IN ADVANCE OF OUR PHOTOGRAPHERS VISIT

The more prepared your house is, the more time the photographer will have to concentrate on getting the best possible images and the better the photographs will look. We won't photograph all areas of the house so you can store any unwanted items in the following places: Attic, Cupboards, Garage, Garden Shed, Utility Room and Small Box Room



Hide the Bins

Put them in the Garage, hide them round the side of the house - just make sure they cannot be seen. This includes recycling boxes and wheelie bins



Remove the cars

If you can put them in the Garage or car port this is great, if not try parking them at a neighbours or on the street but at least 50m away if possible. If you have on-street parking try to park outside the property so it can be moved when we are ready to take the front photograph.

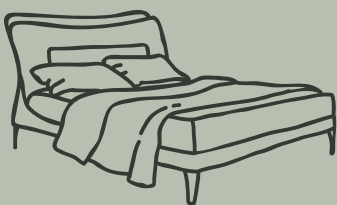


Tidy and Trim

Cut your lawn, even if you are letting it grow longer cut edges and paths so that it still has a neat and tidy appearance. We recommend uncovering garden furniture, BBQs and pizza ovens and putting out cushions and parasols.

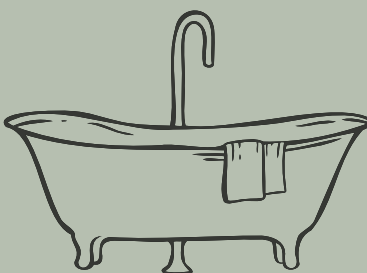
What am I trying to achieve?

The goal is not to make your house look empty and lifeless. However, for best effect you want to sell a lifestyle that viewers buy into. Removing cleaning products, making beds look extra luxurious, having a few books/magazines lying around all help to sell your home as a relaxing, comfortable place.



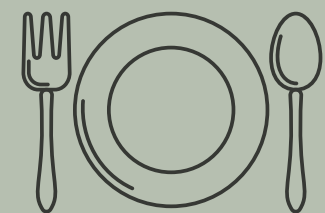
Bedroom

Spend a bit of extra attention on how you make the bed as this makes a substantial difference to the photographs. At least two scatter cushions and ideally a throw tucked neatly around the bottom end of the mattress. Bedside tables should be clear except for a lamp and one or two books. Clothes should be out of sight.



Bathroom

It's best to take everything out, clean and then put in a few nice objects. Think candles, plants and one or two nice towels. Make the bathroom look like someone is just about to spend an hour or so relaxing in there. If your house has the luxury of many bathrooms we may not need to photograph them all. It's better to have one or two well-presented bathrooms than 3 or 4 average ones.



Kitchen

Remove everything that doesn't add to the relaxing lifestyle you are trying to sell. There should be nothing on top of cupboards, no cleaning products or tea towels and nothing stuck to the fridge. Dishes and draining racks should be removed. If worktop space is at a premium it may be worth removing the microwave. Add in some fresh flowers and possibly wine/cafetiere or other lifestyle items.

Things to check!

01

Remove anything you don't want in the photographs. Personal photographs are usually okay if they are small but too many and larger ones may want tidying away.



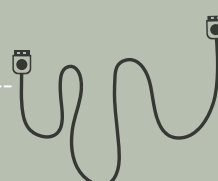
02

Check bulbs and lamps work, particularly on bedside tables. We may not always want these on but having the option is best. Fires should be lit (except in the middle of summer).



03

Make sure wires aren't on show. Unplug TV's if wires are trailing down the wall and try to tidy cables from lights, kettles and toasters.



04

Windows and blinds should be neatly pulled back, net curtains are usually best removed and windows should be clean and ideally closed for the neatest appearance.



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